



THE UNIVERSITY OF
BUCKINGHAM

**INNOVATION
&
ENTREPRENEURSHIP
GUEST SPEAKER**

ANDREW BERNARD

**ADRB1 WEDNESDAY
29th JULY
18.30 HRS
ALL WELCOME**



Overview:

Spurred on by the experience of working in the wrong job(s) for 17 years, I realised that early guidance or experiences would have helped me make better choices with my life, rather than drifting. Through my passion and the desire to work with people, I set up Innovative Enterprise to deliver exciting and different enterprise, business and development workshops and resources to organizations and schools in the UK. The strapline is Bringing the Future to Life - which sums up what we do! In the past 9 years we have worked with over 70,000 people in colleges, schools and businesses.

FAVE KEYNOTE:

What could you learn about life from someone who did the wrong job for 17 years?

What does a cancer survivor know about business?

What does an underachiever know about success?

My Keynote Speech is a humorous (yes, really!) talk including 'Grabbing Life By The Balls' about dealing with adversity and surviving testicular cancer and adoption...essentially it's about making good choices, taking opportunities and taking ACTION!

Built around the acronym FAVE, in this session, I will talk about the four keys I've used to develop a successful business based on working with that most unusual of species, the human being!

F = Focus

A = Attitude

V = Value

E = Effort

Through engaging storytelling and active presentation (and some audience participation) I will help you to refocus your skills and enjoy life a little more! Achievements.

Inventor of Enterprise Soapbox - a business in a box; Eco-Fish - an environmental and sustainable fishing and politics game and Milieu - an ethics discussion toolkit.

Deliverer of Barclays LifeSkills workshops for Young People.

Keynote speaker for five Royal Bank of Scotland- sponsored Inspiring Enterprise events in Cumbria Sept / Oct 2014 with 1,000 young people.

For further info please contact:- caroline.rogers@buckingham.ac.uk

