Role Description: Volunteer Ambassador

To fill the role of Volunteer Ambassador, we’re looking for individuals with a strong interest in fundraising and charitable giving as well as great communication skills. Our Ambassadors will represent Trekstock in their local area, bringing together local volunteers and putting on events on behalf of Trekstock.

Volunteer Ambassadors will lead the way, helping Trekstock trial new ideas or contributing to new creative initiatives. As a Volunteer Ambassador, you’ll informally encourage and advise your fellow volunteers, and of course we’ll want you to lead by example by fundraising for, or promoting, Trekstock yourself.

This role suits you if you:
- Are well organised.
- Have strong verbal and written communication skills.
- Have an interest in charitable giving and fundraising.
- Are interesting in working with other volunteers in your area.
- Have an interest in project management.
- Are able to build and maintain strong interpersonal relationships.
- Are proactive with a positive, enthusiastic attitude.

What you can expect from Trekstock:
- Support and advice every step of the way.
- An online forum in which you can share ideas with fellow Ambassadors.
- A reference.
- The satisfaction of knowing that you are making a vital difference to the work of Trekstock and in supporting young people affected by cancer.

Skills you’ll learn:
- Relationship building - as the local representative of Trekstock, you’ll be building relationships with companies and individuals in the community as well other volunteers and Ambassadors. You’ll be maximising these relationships to obtain as much support for activities as possible in a professional manner.
- Project management - you’ll be responsible for ongoing management of activities in your local area from conception to execution.
- Peer to peer support - you’ll help provide informal support for volunteers in your local area through social media, sharing ideas and offering advice.
- Public relations / press liaison - you’ll identify opportunities for engaging the local community in supporting Trekstock, identifying local press opportunities and working in conjunction with Trekstock to raise the charity’s profile in the local area.
- Social media - you’ll utilise social media channels including blogs, Twitter, YouTube and Facebook to promote your events and ensuring active participation through these channels to reach a wider audience.
- Marketing - you’ll appropriately market your event to a range of people using a variety of methods, both online and offline, resulting in a successful event.
- Negotiation - you’ll hone your negotiation skills to encourage individuals and companies to help plan, support and attend events.
- Fundraising - you’ll be responsible for independently raising funds to support young people affected by cancer through putting on an event and having a very tangible impact.

If you’re interested in taking up the challenge and to find out more information please contact us at hello@trekstock.com. We look forward to you joining our journey…