



BSc Business Enterprise (BBE) – Frequently Asked Questions

1. WHAT IS BBE?

University of Buckingham's BSc in Business Enterprise (BBE) is an innovative degree programme that promotes practicality in the classroom. It's designed specifically for entrepreneurs who plan to start their own business whilst simultaneously learning how to launch, manage and operate a business.

As one of three practical entrepreneurship degrees in the country and the first undergraduate Venture Creation Programme at a University anywhere in the world, the course provides you with the opportunity to pitch for investment into your business. Subsequently, you will increase your knowledge of business and your leadership and innovation capabilities through taught lectures and workshops along with hands-on business experience.

2. WHAT IS THE SPLIT BETWEEN TEACHING AND ENTERPRISE?

We aim to strike a balance between guided classroom teaching and practical management of the students' businesses. We do this by ensuring that everything a student learns in the classroom can be applied in their real world business. We therefore expect students to divide their studies between academic study and running their business.

3. HOW IS IT ASSESSED?

There are three main methods of assessment which are equally split between group assignments, individual assignments and examinations. This means that just under 35% of your degree will involve exams.

4. HOW LONG IS THE DEGREE?

The degree takes 2 years, which is a year shorter than most undergraduate degrees. Instead of traditional 3 terms each year, we have 4 terms per year. This is why our honours degree is faster than most UK universities. It is useful if you want to complete your undergraduate degree quickly.

5. DO I NEED TO HAVE EXPERIENCE IN ENTREPRENEURSHIP TO APPLY?

Entrepreneurship programmes such as Young Enterprise would be useful in demonstrating your interest in entrepreneurship, but are not required. If you can meet the entry requirements and/or show us a determination to succeed in developing and running a business, it is not necessary.

6. IS AN A LEVEL IN BUSINESS REQUIRED?

No, an A level in Business is not required. It may be helpful for those who have studied business in the past, but it is not a requirement.

7. WHAT IS THE STAFF/STUDENT RATIO?

At the University, we pride ourselves in creating small teaching groups which means that you, as the student, get the most out of time with lecturers and visiting experts. On average, we have 1 member of staff to about 10 students at the University of Buckingham, compared to the UK average of 1 to 14.



8. HOW MANY HOURS OF TEACHING WILL I HAVE?

The teaching hours vary per term and year and students are offered the opportunity for mentoring hours and talks by visiting entrepreneurship. On average, over the two years, students will spend around 15 hours per week in either lectures, workshops or tutorials.

9. HOW ARE THE YEARS DIVIDED INTO TERMS?

Each year is divided into 4 terms, with examinations coming at the end of terms 2 and 4, whilst assignments are spread throughout the year.

10. WHAT ARE THE ENTRY REQUIREMENTS?

At A level, students are required to attain a three B's. We do consider each application on a case by case basis so alternatively, students may be offered a place if they can show evidence of entrepreneurship or entrepreneurial activities.

11. WHAT ARE THE REQUIREMENTS FOR AN INTERNATIONAL STUDENT?

Visit our international page for entry requirements (www.buckingham.ac.uk/international) to see specific requirements of your country of origin. Similarly, please check our page for undergraduate English requirements if English is not your first language (www.buckingham.ac.uk/english-language-requirements).

If you wish to find out more, contact our admissions team on business-admissions@buckingham.ac.uk.

12. DO I NEED TO HAVE HAD ANY BUSINESS EXPERIENCE?

Experience in a work environment is not necessary, but would be welcomed. Similarly, experience in business would demonstrate a passion for entrepreneurship which you would need to thrive on the course.

13. WILL I HAVE TO ATTEND FOR AN INTERVIEW?

We arrange interviews for all students before they receive an offer. These are usually quite informal, to enable you to meet the Programme Director and current students, get a feel for the course and to make sure you understand its demands. If you are an international student, it may not be possible for you to attend for an interview in person, so we will arrange to interview you on the phone or by Skype.

14. WHAT CAREERS CAN THIS COURSE LEAD ME INTO?

Most graduates are successful in either running their own business, contributing significantly to a family business or achieving a graduate role in businesses. Other students have gone into careers in accounting, marketing, banking or consultancy, whilst many have continued their education with a master's degree.

15. WHAT HAPPENS TO THE BUSINESS AFTER I GRADUATE?

Once you graduate, you will be given the opportunity to continue your business independently of the University.

If your question is not on this list, or this hasn't been able to answer your query, please feel free to contact us.



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