

CubeSocial CEO, Linda Cheung, has an impressive track record in devising innovative software and business solutions that deliver benefits worth millions of pounds in the toughest of markets. A former Executive Director at Morgan Stanley, Linda was promoted to a Chief Operating Officer role at 32 after making her mark as a key player in the launch of the company's first ever credit card. Linda was awarded a CIMA Fellowship in 2003, and was a judge for the CIMA Annual Awards 2010. She champions entrepreneurship as a contributor to regional, national and international initiatives, and is a dotforge accelerator mentor.

CubeSocial is an award-winning Social CRM and social media consultancy. Since the launch of their flagship product, in mid-2011, CubeSocial has garnered accolades from customers and press alike.

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## INNOVATION & ENTREPRENEURSHIP BUSINESS SUCCESS STORIES

**Guest Speaker** 

CEO OF THE AWARD-WINNING MEDIA CONSULTANCY, CUBESOCIAL LINDA CHEUNG



Wednesday 20th February 2013 at 18.30hrs in AdRB1

**OPEN TO ALL**